



# Tourism

### Favorite Destination of:

- > Yachtsmen
- Scuba divers and
- Day trippers
- Range of Attractions in Vicinity of Town:
  - > Volcanic cones
  - Waterfalls
  - Tropical forests
  - Solfataras
  - Sheltered bays and
  - Coral reefs





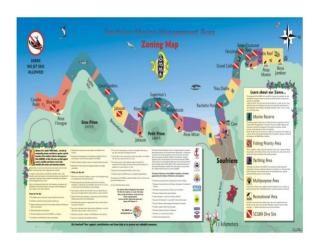
# Background

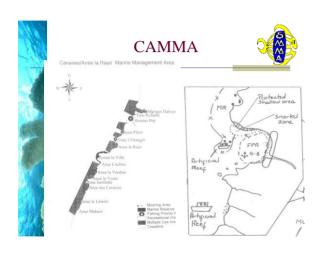


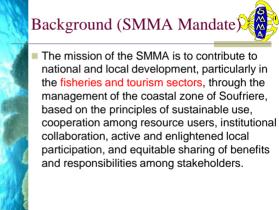
### Degradation of resource base

- > land based sources of marine pollution.
  - ≽overfishing.
  - >Destruction of reef from anchoring.
  - ➤Improper fishing practices.

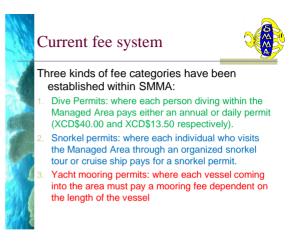








# ■ A not-for-profit company. BoD comprising of all the agencies, which have a demonstrated management function in the Area. • five community and non-governmental organizations • Five government agencies ■ Designation as a Local Fisheries Management Authority. ■ Completely dependent on user fees for all operating costs inclusive of salaries.



# Challenges



- Area of responsibility increased without corresponding increase in fees.
- Increase in fuel and operating costs.
- Fees have not increased since 2004.
- Increased Stakeholders demand (moorings, maintenance, enforcement etc).
- Staffing, equipment etc.
- Adjustments to perceived inequalities in the Fee and Billing Systems
- Inefficient collection of revenue.

## Proposed fee and billing system



- The three categories of fees will remain; additionally a User Entrance Fee will be applied to all persons entering the Marine Management Area.
- The fee will be US\$1.00 per person entering the area using day boat charters. There is no increase in the fee for snorkeling and dive nermits
- A fee of US\$2.00 will be applied, per person per day, to anyone entering the Marine Management Area using yachts.

### Proposed fee and billing system



- Dive operators will be centrally billed annually (or as preferred biannually quarterly or monthly), at the rate of a daily dive permit fee, at 25% of their licensed boat capacity.
- Day boat charters will be billed US\$1.00 per person phased over 3 years.
- Year1: US\$0.25, Year 2: US\$0.50, Year 3: US\$1.00

## Challenges (new fee and billing)



- Opposition to change.
- Marine User/Entrance fee is a new concept for stakeholders.
- Data sharing and management.
- Advanced payment of fees is not popular in some sectors.
- Increased number of freelance, unlicensed water taxi operators.
- Inefficient operation of some stakeholder associations.
- Current Management Model.

# How has SMMA survived?



- A few small contracts.
- The sinking of the Angeln (cargo Ship)

### Lessons



- Assist in the revival of the catamaran and boating association.
- Try to encourage and assist new entrants to form viable associations.
- Try to ensure that information filters through to members of associations, by increasing frequency of stakeholder engagements.
- Diversification of revenue and financing mechanism.
- See opportunities where others see challenges.



