

WELCOME
TO
SANDY ISLAND OYSTER BED
MARINE PROTECTED AREA,
CARRIACOU
GRENADA







Pristine Ecosystem
Coral Reef



More Coral Reef



Reef Fish



Turtle Grass (*Thalassia testudinum*) & Manatee Grass (*Syringodium filiforme*)



Mangrove Forest

History

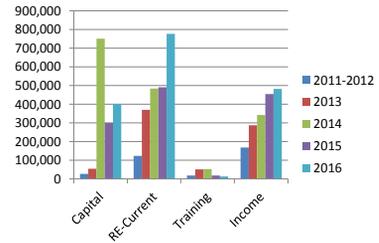
- In 1667 French explorer Jean Baptiste JaTedeau anchored in Hillsborough and exclaimed that "this is the most beautiful of all the isles".
- The Century followed saw the British and the French vying for control which the British finally usurp in 1783
- In 1974, Grenada became independent along with Carriacou & Petite Martinique.
- In 1991, the Carriacou Environmental Committee was established with a mandate to protect the natural environment and eco-system
- In 1995, the 'Save Sandy Island' Project was launched.

History

- In 1998, a project proposal was written and circulated.
- In 1999, the Sustainable Grenadines project was initiated and the Sandy Is project was extended to include the Oyster Beds
- The national MPA draft legislation was issued and came into law in 2001
- In 2003, the proposed SIOBMPA was the national site nominated for the CREP amenity program.
- In 2008, the management plan was completed by TNC & Sustainable Grenadines with CEC as the lead NGO.
- A Stakeholders Committee was form in 2009 and on the 31 of July 2010 the SIOBMPA was officially launched by PM Tillman Thomas.
- In July, 2011, we celebrated the 1st anniversary.

Management

- The MPA is managed by a stakeholders Board.
- Under the auspices of the National MPA Committee & MPA Coordinator
- With the Ministry of Carriacou & PM Affairs playing a clearing house role while employing 3 wardens and providing patrol boat services and maintenance
- Members of Stake holders Board:
 - Ministry of Carriacou & PM Affairs
 - Carriacou Environmental Committee
 - Carriacou Historical Society
 - Water Taxi Association
 - Fisher Folk Rep
 - Port Authority
 - Carriacou Regatta Comm.
 - Carriacou Police
 - Board of Tourism
 - Grenada Scuba Dive Association



	Monthly	2011-12	2013	2,014	2015	2016	Total
Recurrent Expenditure:							
11 Board Members	stipend	4,950	59,400	59,400	59,400	59,400	237,600
1 Park Manager	Salary	5,000	60,000	60,000	60,000	60,000	240,000
1 Park Wardens	Salaries	6,300	75,600	100,800	201,600	201,600	781,200
1 Accounts Clerk	Salary	3,000	36,000	36,000	36,000	36,000	144,000
6 Park Attendants		800	57,600	57,600	57,600	57,600	230,400
Head of R & S	Salary				48,000	48,000	96,000
Head of Marketing	Salary				36,000	36,000	72,000
Interpretation Center Curator					36,000	36,000	72,000
8 Office Clerk	Salaries				72,000	72,000	144,000
1 Officer cleaner/attendant		800			9,600	9,600	20,000
Petty Cash					12,000	12,000	24,000
NE		315	3,780		14,016	17,796	35,591
Telephone					8,400	8,400	16,800
Electricity					14,400	14,400	28,800
Bank & Tags		6,000	6,000	6,000	6,000	6,000	24,000
Toiletries					36,000	36,000	72,000
Boat Maintenance		1,100	13,200	13,200	13,200	13,200	53,700
Professional Services				5,000	5,000	5,000	15,000
ink & Stationeries				9,600	9,600	9,600	28,800
Uniform & gears			6,000	6,000	6,000	6,000	24,000
Maintenance accessories			3,000	3,000	3,000	3,000	12,000
Transportation					6,000	6,000	12,000
Travel & Accommodation			5,000	5,000	5,000	5,000	20,000
Marketing							
Website		3,000	500	500	500	500	5,000
News Letter		2,500	2,500	2,500	2,500	2,500	10,000
Brochure		1,000	1,000	1,000	1,000	1,000	5,000
Merchandising		5,000	5,000	5,000	5,000	5,000	20,000
Road Shows		6,000	6,000	6,000	6,000	6,000	24,000
Radio & TV		5,000	5,000	5,000	5,000	5,000	20,000
School Programs		2,000	2,000	2,000	2,000	2,000	8,000
		22,265	123,080	168,000	484,400	490,400	776,816
							2,236,696

Description	Monthly	2011-2012	2013	2014	2015	2016	Total
1 Mooring Fees	2,500	30,000	36,000	48,000	60,000	75,000	249,000
2 Tags & Bands	800	9,600	15,000	25,000	36,000	42,000	127,600
3 Government Subvention	4,000	50,000	50,000				100,000
4 Merchandising	2,000	24,000	30,000	30,000	36,000	40,000	160,000
5 Grants		25,000	25,000	30,000	35,000	35,000	150,000
6 Fund Raising & Donations	800	10,000	10,000	12,000	15,000	15,000	62,000
7 Research Fees			3,000	3,000	3,000	3,000	12,000
8 Oyster Bed Emergency Moorage			1,000	1,000	1,000	1,000	4,000
9 Festivals			5,000	5,000	6,000	6,000	22,000
10 Filming - location Fee							
11 Entertainment & Gigs			3,000	3,000	4,000	4,000	14,000
12 Interpretation Center					40,000	40,000	80,000
13 Cruise Passengers @ 5.00 Per Pax			50,000	75,000	100,000	100,000	325,000
14 Local Sponsor			20,000	50,000	100,000	100,000	170,000
15 Camping Permit			10,000	10,000	20,000	20,000	60,000
		10,100	168,600	288,000	342,000	455,000	1,674,600

Bridging the Gap

- Capital • 1.532 m Grant
- Training • 162 k Grant
- Re-current • 2.40m
- Grant Funding • Difference 565 k
- Sponsorship • 300 k
- Government Subvention • 100k
- 100k

Capital & Sub-Projects

Description	Local Area Funding	Sponsor	Grant Funding	Total
Office Complex		Greenbank	100,000	1,000,000
		Global Finance		
Training			100,000	100,000
Spa by Appointment	1,000		90,000	100,000
Park				
Motorway Reserve	14,000		44,000	58,000
Leisure Beach Development	10,000		20,000	30,000
Poplar Beach Development	20,000		60,000	80,000
Leisure Development	6,000		20,000	26,000
Dyker Reef Ecotope	37,000		40,000	77,000
Sea Moss Farm	10,000		20,000	30,000
Oral Reef Facility	6,000		20,000	26,000
Mooring Installation			40,000	40,000
	130,000		360,000	1,100,000
				2,400,000

Market Plan

Market Place	Targets	Methodology	Stakeholders	Executing Agency
Local	<ul style="list-style-type: none"> • Schools • Communities • NGOs • Businesses • Fishermen • Folk groups • Festival/organisation • Artists 	<ul style="list-style-type: none"> • News Letter • Flyers • Bill boards • Outreach programs • Brochures • Radio & TV • Work Shops 	<ol style="list-style-type: none"> 1. National MPA 2. MCFMA 3. GFA 4. GBT 5. Fisheries 6. Vendors 7. NGOs 8. Community Members 9. Forestry 10. Water Taxi 11. GSDA/Drive shops 12. Hoteliers 13. Marinas 14. Carriacou Police 	<ul style="list-style-type: none"> • SIGBMPA • Communication Officer • CMU - Communication & Marketing unit.

Market-National

Local	Targets	Methodology	Stakeholders	Executing Agency
National	<ul style="list-style-type: none"> • Schools • Church-Groups • NGOs • Businesses • Folk groups • Festival/organisation • MCF • Artists • GSD • UWI-local campus • TAMCC 	<ul style="list-style-type: none"> • News Letter • Posters • Bill boards • Outreach programs • Brochures • Radio & TV • Website 	<ol style="list-style-type: none"> 1. National MPA Committee 2. MCFMA 3. GFA 4. GBT 5. Fisheries 6. Vendors 7. NGOs 8. Community Members 9. Forestry 10. Water Taxi 11. GSDA/Drive shops 12. Hoteliers 13. Marinas 14. Carriacou Police 	<ul style="list-style-type: none"> • SIGBMPA • GBT • National MPA Committee.

Regional

Local	Targets	Methodology	Stakeholders	Executing Agency
Regional	<ul style="list-style-type: none"> • Tour Operators • Travel Agencies • Hotels • Marinas • Travel Writers • Travel Journals • MPAs • Dive Operators • Dive Magazines • Road shows • Corporations - incentive travel • Special interest groups • National Tourism Organization • Fam trips • Airlines • UWI • Teachers Associations 	<ul style="list-style-type: none"> • Website • Magazines • Ads • Articles • TV • Radio • Road Shows • Brochures 	<ol style="list-style-type: none"> 1. National MPA Committee 2. MCFMA 3. GFA 4. GBT 5. Fisheries 6. Vendors 7. NGOs 8. Community Members 9. Forestry 10. Water Taxi 11. GSDA/Drive shops 12. Hoteliers 13. Marinas 14. Carriacou Police 	

International

Local	Targets	Methodology	Stakeholders	Executing Agency
International	<ul style="list-style-type: none"> • Tour Operators • Travel Agencies • Hotels • Marinas • Travel Writers • Travel Journals • MPAs • Dive Operators • Dive Magazines • Road shows • Corporations - incentive travel • Special interest groups • Airlines • Universities & Colleges • Cruise Ship Companies 	<ul style="list-style-type: none"> • Website • Magazines • Ads • Articles • TV • Radio • Road Shows • Brochures • Meetings 	<ol style="list-style-type: none"> 1. National MPA Committee 2. MCFMA 3. GFA 4. GBT 5. Fisheries 6. Vendors 7. NGOs 8. Community Members 9. Forestry 10. Water Taxi 11. GSDA/Drive shops 12. Hoteliers 13. Marinas 14. Carriacou Police 	<ul style="list-style-type: none"> • GBT

On-Going Marketing

- Website: www.siobmpa.org
- News letter
- Brochure
- Poster
- Billboards
- Flyers

Implementation Plan

- TV programs
- Full development of website
- Info in Yachting magazine
- Ad in compass
- Posters in Marinas
- Developing a regional TV ad for all MPAs
- Regional MPA day

Year in review

- Official Launch
- Boundary buoys
- Mooring buoys
- Daily Patrol and monitoring
- Trained Fishermen
- Training in reef check
- Signs installation
- Community outreach Program
- Schools ' Program
- Release of 1st news letter
- Radio Programs

Stakeholders involvement-MP

- Fisherman
- Water taxi
- Divers
- Community Members
- Students
- Vendors
- Management Board
- Data retrieved from previous workshops

Lessons

- People put out more on a one-on-one setting
- Demographical issues
- migrants to the community
- Livelihood –key issue
- Most changeling issue: 'No take in the MPA'
- Most fascinating commonality; People love their environment and willing to volunteer to protect it.



This is Sandy Island

What a day in paradise.



Make Carriacou Your Next vacation Destination

The End

- Developed by Brian Whyte
- Presented by Brian Whyte

Thank You