



Sponsorship Opportunities

Gulf and Caribbean Fisheries Institute



About GCFI

Founded in 1947, the Gulf and Caribbean Fisheries Institute (GCFI) is an established regional platform dedicated to advancing the sustainable use, conservation, and management of marine resources in the Gulf of Mexico and Caribbean region. For nearly eight decades, GCFI has fostered dialogue and collaboration among scientists, fishers, managers, policymakers, students, civil society, and the private sector.

GCFI's Annual Conference is the cornerstone of this mission, convening a diverse, multidisciplinary community in a collegial and inclusive environment that values shared learning, regional solutions, and long-term impact. The influence of this gathering is felt throughout the region, as GCFI members are beacons of information and transmit their knowledge through a variety of channels throughout the year

GCFI is a 501(c)(3) non-profit and has permanent support staff, including the Executive Director and Chief Financial Officer. GCFI does not have physical office space since all staff work remotely and our mailing address is: 175 Carters Landing, Piney Flats, TN 37686. Our staff focus on administration, meetings, fundraising, membership, publications, capacity development and education. If you need assistance or require more information, please contact us:

Website: www.gcfi.org | **Email:** gcfi@gcfi.org

Why Sponsor?

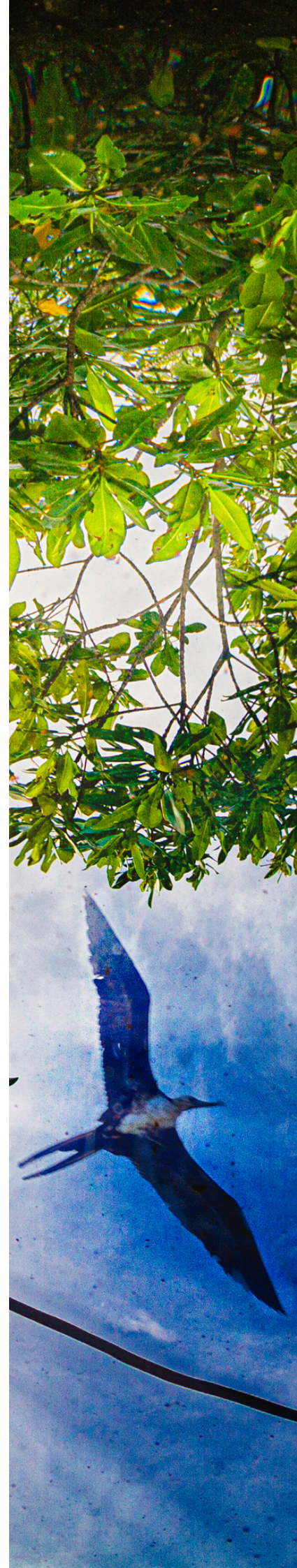
For nearly 80 years, the Gulf and Caribbean Fisheries Institute has served as a bridge between science, policy, and practice—bringing together those who depend on and care for the region’s marine resources.

As GCFI approaches its 80th Anniversary, the Annual Conference represents not only a celebration of this legacy, but also an opportunity to invest in the next generation of leadership and collaboration.

Sponsorship of the GCFI Annual Conference directly supports regional knowledge exchange, capacity building, and inclusive participation across the Gulf of Mexico and Caribbean. Your support helps to:

- **Expand access to science and knowledge** by supporting students and early-career professionals from across the region
- **Strengthen regional cooperation** by bringing together scientists, fishers, managers, and policymakers to share solutions
- **Amplify diverse voices** through translation, interpretation, and inclusive participation initiatives
- **Advance science-based decision-making** through technical sessions, workshops, and peer-reviewed conference proceedings
- **Foster the next generation of marine leaders** through mentorship, networking, and professional development opportunities
- **Support lasting knowledge products** that inform fisheries management and marine conservation across the region

Through sponsorship, partners help ensure that knowledge is shared, emerging voices are supported, and solutions for sustainable fisheries and healthy marine ecosystems continue to advance across the Gulf and Caribbean region.





Impact Snapshot

GCFI Annual Conference at a Glance

- 40+ countries represented across the Gulf of Mexico, Caribbean, and globally
- 250+ scientists, managers, fishers, and practitioners participating annually
- 100+ students and early-career professionals engaged in training and networking
- Decades of peer-reviewed proceedings informing fisheries management and marine conservation
- A regional network built over nearly 80 years of collaboration and knowledge exchange

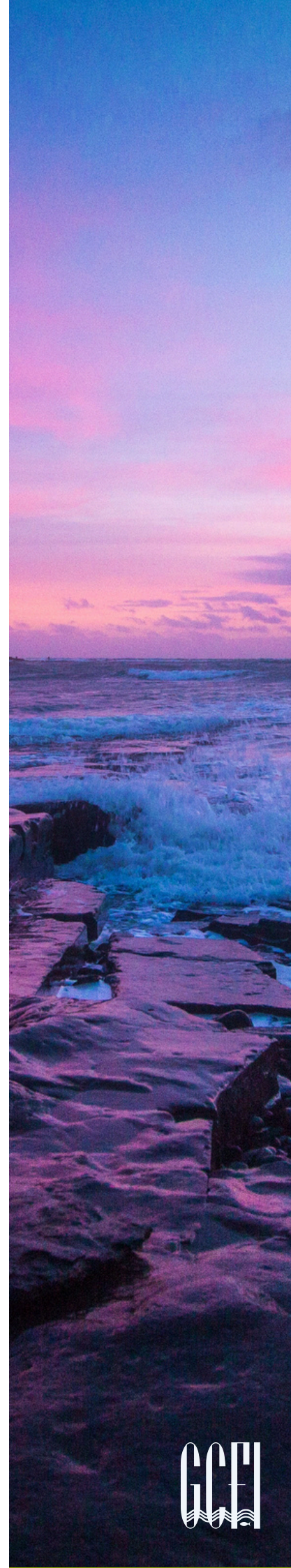
These impacts reflect the scale and influence of the GCFI community and the valuable support of our sponsors

What you gain as a Sponsor

- **Increased Brand Visibility & Exposure:** The annual GCFI meeting provides a platform to showcase your brand to a wide, global audience, potentially reaching new customers/stakeholders.
- **Targeted Audience Engagement:** Sponsoring events that align with your target audience allows you to connect with potential customers/stakeholders who are already interested in your industry or product/service.
- **Networking Opportunities:** The annual GCFI meeting offers valuable chances to connect with your target audience, potential partners, and clients, fostering valuable relationships.
- **Building Business Relationships:** Sponsoring events can help you build relationships with other organizations, leading to potential collaborations and partnerships.
- **Gaining Valuable Insights:** The annual GCFI meeting can provide valuable insights into customer/stakeholder views, trends and preferences, and other activities.

Sponsorship Options

Sponsor Level	Item	Sponsorship Amount
Platinum	Title Sponsor	\$25,000
Gold	Conference Sponsor	\$10,000
	Conference App	\$10,000
	Full Day Session	\$10,000
Silver	Half Day Session	\$5,500
	Poster Session	\$5,500
	CINEFISH	\$5,500
	Social Reception	\$5,000
	Fishers Forum	\$5,000
	Fishers' Field Trip	\$5,000
	Interpretation	\$5,000
	AV Sponsor	\$5,000
	Keynote Sponsor	\$5,000
Bronze	Student Social	\$2,500
	Networking Lunch	\$2,500
	Coffee Break	\$2,500
	Conference Bags	\$2,500
	Fisher Travel Fund	\$2,000
	Women Travel Fund	\$2,000
	Student Travel Fund	\$2,000
	Diversity Travel Fund	\$2,000
	Exhibitor (Standard)	\$1,500
	Exhibitor (Non-Profit)	\$1,000





Sponsorship Benefits

Basic Sponsorship Benefits:

All sponsors receive several verbal recognitions at the Annual Conference, as well as printed recognition in conference branded materials and on the GCFI website. Additionally, all attendees from sponsoring institutions will wear a color-coded ribbon prominently displayed on their nametags indicating their organization's sponsorship level. Finally, an advertisement banner or poster will be displayed in the conference center and registration desk during the event, listing all sponsors and their respective levels. These are the basic benefits of sponsoring the annual GCFI meeting.

Additional benefits at various levels of sponsorship:

Platinum – Sponsor (\$25,000) The unique partnership opportunity. Platinum sponsors receive exclusive ownership of the conference identity, with their brand integrated into every touchpoint of the event. Perfect for organizations aiming for maximum visibility, thought leadership positioning, and a strong presence before, during, and after the conference.

Gold – Sponsor (\$10,000) A high-impact sponsorship connected to a key conference feature (the conference app, keynote speaker or a specific session). Gold sponsors receive prominent brand visibility within a main part of the conference experience, providing strong exposure and meaningful engagement with all participants.

Silver – Event Sponsor (\$5,000–\$5,500) Targeted sponsorship of a specific event, session, or service within the conference (poster session, CINEFISH, audiovisuals). Silver sponsors have a dedicated moment or experience, from the opening reception to the closing session, linking their brand directly to a memorable part of the program.

Bronze – Supporting Sponsor (\$1,000–\$2,500) An accessible entry point that showcases community investment and support. Bronze sponsors contribute to specific activities, travel funds, or exhibit space (coffee breaks, student, fisher, and women travel sponsorship), gaining brand recognition and visibility at the conference while directly supporting attendee participation and inclusivity.

Benefits

Benefit	Platinum	Gold	Silver	Bronze
Acknowledgment in the conference opening and closing remarks	x	x	x	x
Complimentary GCFI Membership	x5	x3	x2	x1
Complimentary GCFI79 Registration	x5	x3	x2	x1
Dedicated posts on Whova, Social Media & LinkedIn	x5	x3	x	x
Logo displayed on website, app, digital and printed materials	x	x	x	x
Session/item advertised as supported by your organisation	x	x	x	x
Complimentary exhibitor space	x	x	x	o
Opportunity to host a special session or workshop	x	x		
Complimentary meeting room	x2 Days	x1		
Advert or blog in conference newsletter	x			
Speaking opportunity at Opening Ceremony	x			
Opportunity to include double-page advert in event programme	x			
Opportunity to include one-page advert in event programme		x		
Opportunity to include half-page advert in event programme			x	

o - Only relevant to exhibitors in this category

Where your support goes

Sponsor contributions help make the GCFI Annual Conference accessible, impactful, and regionally relevant. Support is directed toward several key areas that ensure meaningful participation and lasting knowledge exchange.

Conference Infrastructure

- Meeting facilities and technical equipment
- Digital conference platforms & communications tools
- Coordination and logistical support that enable regional participation

Participant Access & Capacity Building

- Travel support for students, women, fishers and indigenous participants
- Registration discounts and waivers for participants from low income countries or small organizations

Inclusive Regional Dialogue

- Translation and interpretation services
- Participation from fishers, community leaders, and practitioners
- Networking and collaborative learning spaces

Knowledge Generation & Dissemination

- Technical sessions and workshops
- Peer-reviewed conference proceedings
- Documentation and sharing of best practices

Legacy & Future Investment

- Strengthening GCFI's regional knowledge network
- Supporting initiatives linked to the 80th Anniversary
- Investing in the next generation of marine science and fisheries leadership

Contact Us

Thank you for considering this opportunity to partner with GCFI. We welcome the opportunity to schedule a call to discuss how we can tailor a sponsorship package to meet your specific needs and objectives.

Please don't hesitate to contact us at gcfi@gcfi.org with any questions or to schedule a meeting.