GULF AND CARIBBEAN FISHERIES INSTITUTE

GUIDELINES FOR PREPARING VIRTUAL POSTERS

Poster Presenters will receive an email from our app provider Whova with a unique link to upload your poster. Only presenters registered for GCFI78 will receive this link.

- If you do not register for GCFI78 by October 1, 2025, your poster will be removed from the program. Here is the link to register: https://www.gcfi.org/conference-registration/
- If you have registered and have not received an email with your link by October 6, 2025, please contact gcfi@gcfi.org

Poster and Video Upload Instructions

- Posters should be uploaded to the GCFI78 Meeting App in Whova (PDF Only - Max File Size:10 MB). Recommended Poster Format: Landscape
- Presenters are strongly advised to upload a 3 - 5 minute video describing their poster (Max File Size: 100 MB). This option is highly recommended, but not mandatory.
- Presenters also have the option to include supplementary material such as links to publications, social media or any photos or videos.
- Posters will be available for viewing by meeting registrants from October 20, 2025
- After signing in to Whova and creating your profile, please complete the following fields:
    1. Session Title: Confirm the title of your poster
    2. Session Description: Include a brief summary of your poster, as well as key highlights. The abstract you submitted can also be used
    3. Documents: Upload the PDF of your poster here (Landscape Orientation)
    4. Recorded Video: Click "Add Video" to upload your 3-5 minute video
- You can add prompts such as topics you want your audience to discuss as well as links to publications and social media during this stage.
- DON'T FORGET TO CLICK "SAVE."

Participants must upload their poster and other materials by October 17, 2025 11:59 PM EDT.

Tips And Tricks for Creating Posters

- Start with a readable title at the top and create a simple layout that is easy for the reader to navigate.
- Limit the amount of information on your poster: use bullet points rather than full paragraphs.

- Negative space – don't feel the need to fill every bit of your poster with text/images.
- Keep your font large and contrast strong enough so the audience can see all your text.
- Be consistent in formats, fonts and other repetitive features.
- Include contact information and eye-catching visuals.
- Share your poster with collaborators to ensure the information and data are accurate.

Poster Highlights: Using the 'Description/Abstract' section of your virtual poster exhibit, you can also provide a few highlights about your research. Highlights are three to five bullet points that help the reader to efficiently grasp the nature and scope of your research. Think of this as an 'elevator pitch' of your poster to grab attendees' attention. Feel free to be creative and capitalize on this e-poster format!