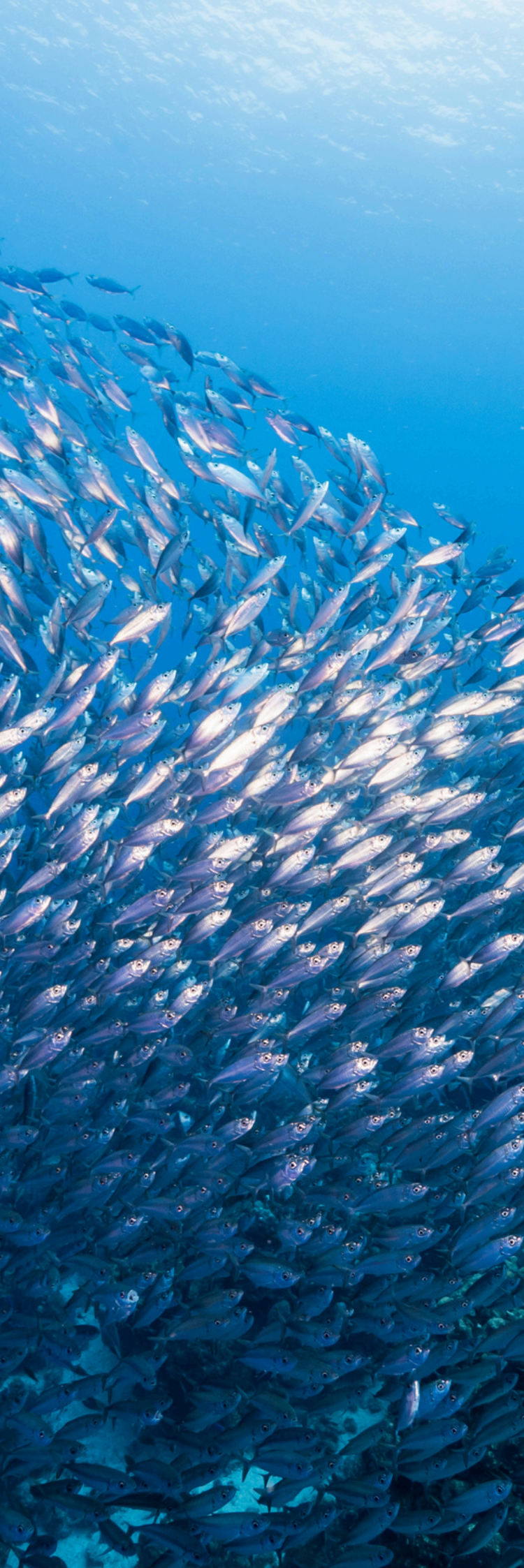




Conference Sponsorship Opportunities

Gulf and Caribbean Fisheries Institute





About GCFI

The Gulf and Caribbean Fisheries Institute (GCFI) was founded in 1947 to promote the exchange of information on the use and management of marine resources in the Gulf and Caribbean Region.

GCFI is a unique organization comprised of scientists, academics, students, fishers, managers, government, civil society and other stakeholders who share a common interest in the sustainability & advancement of the conservation of marine resources in the Gulf of Mexico and Caribbean region. The primary activity of GCFI is the Annual Conference which has been held in the Region since 1948.

This diverse, multidisciplinary group meets once a year to share ideas and learn from one another, in a collegial, friendly atmosphere underscored by mutual respect.

The influence of this gathering is felt throughout the Gulf and Caribbean region, as GCFI members are ambassadors of information and transmit their message through a variety of channels.

Contact Us

Email
gcfi@gcfi.org

Website
www.gcfi.org

Why Sponsor?

- **Increased Brand Visibility & Exposure:** The annual GCFI meeting provides a platform to showcase your brand to a wider audience, potentially reaching new customers/stakeholders
- **Targeted Audience Engagement:** Sponsoring events that align with your target audience allows you to connect with potential customers/stakeholders who are already interested in your industry or product/service.
- **Networking Opportunities:** The annual GCFI meeting offers valuable chances to connect with your target audience, potential partners, and clients, fostering valuable relationships.
- **Building Business Relationships:** Sponsoring events can help you build relationships with other organizations, leading to potential collaborations and partnerships.
- **Gaining Valuable Insights:** Events such as the GCFI annual meeting can provide valuable insights into customer/stakeholder views, trends and preferences, and other activities.

Brand Visibility

By sponsoring an annual GCFI meeting, your company's logo and profile will be featured on GCFI's social media platforms, website, conference program, printed promotional materials, and at the event registration area.

The conference app (Whova) also provides an opportunity to further showcase sponsor profiles and allow for direct interaction with all participants. Sponsors and Exhibitors will have the opportunity to provide outreach materials, schedule appointments with attendees where appropriate, and promote their organizations by sharing images, videos, text, and link to relevant websites etc.



GCFI Meeting Sponsorship Packages

\$12,000 (+)

CONFERENCE PARTNER

Benefits Include:

- Institution logo recognition as an Icon sponsor
 - Logo acknowledgment in digital meeting program, signage, conference app, website and social media
- Two complimentary meeting registrations
- Two complimentary GCFI memberships
- Choice of one item/event to sponsor:
 - Individually determined per sponsorship agreement

\$6,500 (+)

CONFERENCE SPONSOR

Benefits Include:

- Company logo recognition as a Principal sponsor
 - Logo acknowledgment in digital meeting program, signage, conference app, website and social media
- One complimentary meeting registrations
- One complimentary GCFI membership
- Choice of one item/event to sponsor: meeting bags, banners, notebooks/pens etc

Packages

\$10,000 Full Day
\$5,500 Half Day

SPECIAL SESSION / WORKSHOP SPONSOR

Benefits Include:

- Company logo recognition as a Session Sponsor
- One complimentary meeting registration (2 for full day sponsors)
- One complimentary GCFI membership (2 for full day sponsors)
- Coffee Break for sponsored session

\$5,500 Half Day

TECHNICAL SESSION SPONSOR

Benefits Include:

- Company logo recognition as a Session Sponsor
- One complimentary meeting registration
- One complimentary GCFI membership
- Coffee Break for sponsored session

\$10,000

POSTER SESSION SPONSOR

Benefits Include:

- Company logo recognition as a Poster Session Sponsor
 - Logo acknowledgment in digital meeting program, signage, conference app, website and social media
- Two complimentary meeting registration
- Two complimentary GCFI memberships

Packages

\$6,000

CINEFISH SPONSOR

Benefits Include:

- Institution logo recognition as a CINEFISH Sponsor
 - Title logo acknowledgment in CINEFISH Program and social media
- One complimentary meeting registration
- One complimentary GCFI membership

\$5,000 (+)

SOCIAL RECEPTION / BREAK SPONSOR

Benefits Include:

- Institution logo recognition as a Social Reception Sponsor
- One complimentary meeting registration
- One complimentary GCFI membership
- Choice of one event to sponsor:
 - Student Social, Welcome Reception, Banquet, Coffee Break etc

\$1,500: Standard Rate
\$1,000: Non-Profit Rate

EXHIBITOR

Benefits Include:

- Rental of Exhibition Space with tables and chairs
- One complimentary meeting registration
- One complimentary GCFI membership
- Organization name and profile featured on the GCFI event app and virtual platform

Products and services must be related to marine and fisheries science or management and be consistent with the GCFI mission. Exhibiting space will also be based upon availability.



How are these costs determined?

Sponsorship estimates are based upon the costs of:

- Rental of venue along with audio-visual equipment rentals and accompanying personnel costs.
- Live simultaneous interpretation during plenary sessions. (*Provision of interpretation for concurrent events or pre/post conference events will be considered on a case by case basis*).
- Conference app costs including providing opportunity for virtual participation, live streaming and real time provision of daily recordings.
- Editing, publication, and distribution of the Proceedings and fees associated with our peer-reviewed partnership with Gulf & Caribbean Research.
- Coffee breaks and refreshments.

Contact Us

Thank you for considering this opportunity to partner with GCFI. We truly value your time and believe that a partnership would be mutually beneficial, providing valuable exposure to your target audience and contributing to the success of our annual meeting.

We would welcome the opportunity to schedule a call to discuss how we can tailor a sponsorship package to meet your specific needs and objectives.

Please don't hesitate to contact us at gcfi@gcfi.org with any questions or to schedule a meeting.

